

Cuffs Ltd and the ANZ Business Banking team on the West Coast invite you to a free Business Training workshop.

'How to write an effective business plan'

a workshop designed to help guide you through the process of establishing a clear strategic direction for your business.



This workshop is a great way to share ideas and network with owners of other businesses.

Date: **Thursday 14th August 2014** 9.00am – noon finish

Venue: **Beachfront Hotel, Hokitika**

Presenter: **Stephen Caunter** Business Training Manager, ANZ Bank

RSVP: **Register online – by clicking on this link:**

<http://www.cuffs.co.nz/events>

We look forward to seeing you there.

Success in Business Depends Not Only On Good Ideas & Business Skills

- So what are your motivators for being in business as these will often determine how successful you become?

Why Do You Need a Vision Statement?

- We will help you understand the key elements to include in **your** vision statement

Can You Define Your Business?

- What exactly is your business? What is its reason for existing and what are its competitive advantages

Goals Are Crucial To Your Success Because They Give You Control

- We will help you get started using the nine steps to developing effective goals.